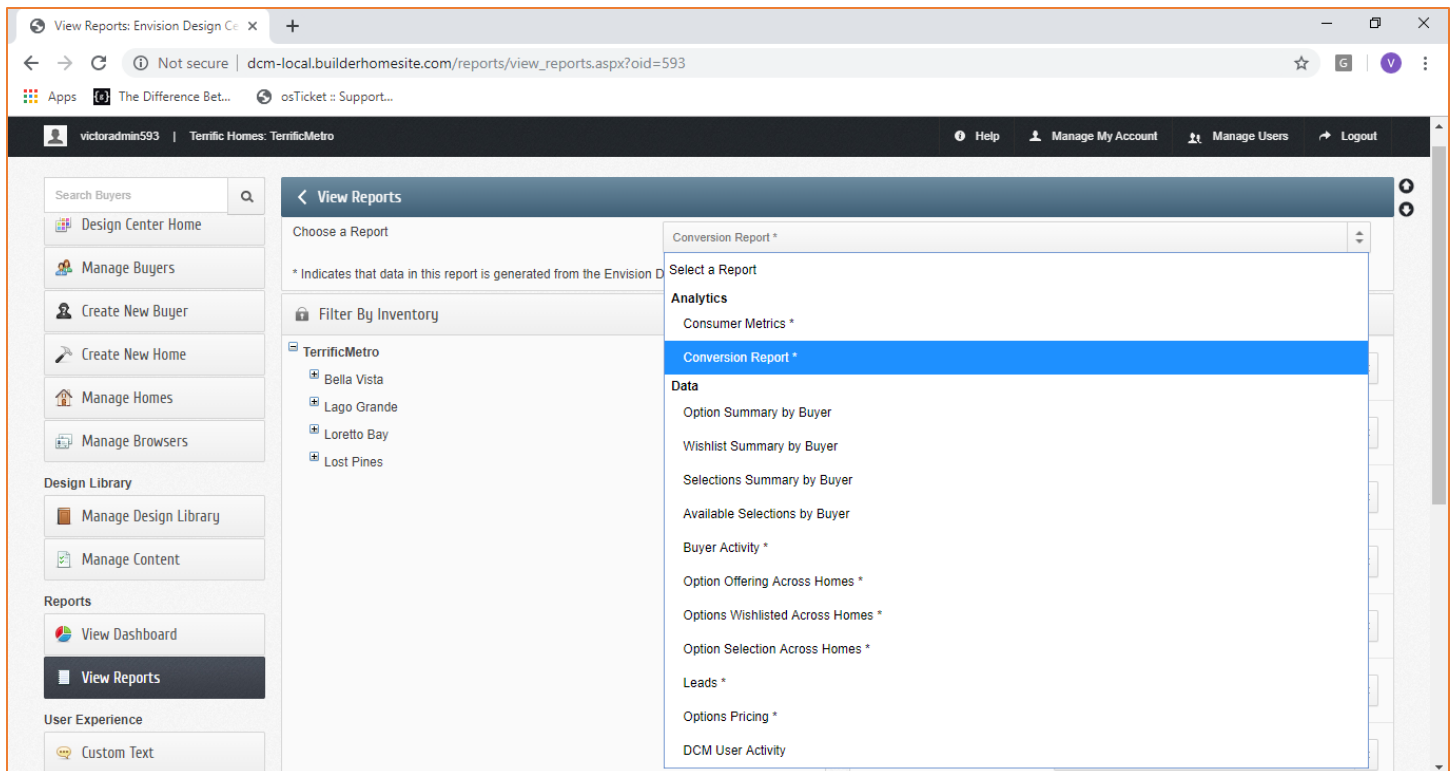# Envision Feature in 4.18.0.0 – Builders

DCM: Analytics Reports

DCM will know have 2 reports that provide more analytics then just raw data. These 2 reports are:

- Consumer Metrics: Assess the level of engagement your buyers have with Envision
- Conversion Report: See how well each of your options are converting from being viewed to being wishlisted to being selected.

Analytics vs Data Reports

Consumer Metrics

Learn how engaged your buyers are in their selection process via Envision. Data points include:

- Login Rates
- Wishlist usage
- Average Time on Site
- Average Upgrades
- Leads

Consumer Metrics   Report generated: 10/21/2019 6:12 PM

NHTtestCorp

NHTtestDivision2

From 4/1/2018 To 3/31/2019

NHTtestCorp: NHTtestRegion1: NHTtestDivision2

Year	Month	#Leads	#Lead Conversions	%Lead Conv	#Buyers Total	#Buyers Logged In	% Login Rates	# Avg Logins	With Wishlist	% Wishlist Usage	Avg Time on Site (mins)	# Avg Confirmed Options (0 logins)	$$ Avg Options Spend (0 logins)	# Avg Confirmed Options w/ Logins	$$ Avg Options Spend w/ Logins	$$ Options Spend Increase	% Opt Spend Increase
2018	4	0	0	0%	0	0	0%	0	0	0%	0	0	$0.00	0	$0.00	$0.00	-
2018	5	0	0	0%	0	0	0%	0	0	0%	0	0	$0.00	0	$0.00	$0.00	-
2018	6	0	0	0%	0	0	0%	0	0	0%	0	0	$0.00	0	$0.00	$0.00	-
2018	7	0	0	0%	0	0	0%	0	0	0%	0	0	$0.00	0	$0.00	$0.00	-
2018	8	0	0	0%	8	4	0%	4	0	0%	28	0	$0.00	1	$1,425.00	$1,425.00	100%
2018	9	0	0	0%	0	0	0%	0	0	0%	0	0	$0.00	0	$0.00	$0.00	-
2018	10	0	0	0%	9	7	0%	12	5	0%	125	4	$1,648.00	3	$12,030.00	$10,382.00	600%
2018	11	0	0	0%	1	0	0%	0	1	-	0	5	$3,179.00	0	$0.00	($3,179.00)	-100%
2018	12	0	0	0%	0	0	0%	0	0	0%	0	0	$0.00	0	$0.00	$0.00	-
2018	Year Totals	0	0	-	18	11	0%	1	6	0%	17	1	$536.33	0	$1,495.00	$958.67	200%
2019	1	0	0	0%	6	3	0%	2	1	0%	2	0	$80.00	1	$609.00	$529.00	700%
2019	2	0	0	0%	2	1	0%	2	1	100%	70	2	$2,495.00	5	$1,216.00	($1,279.00)	-100%

Conversion Report

Learn which options and products are converting best with your buyers. Data points include:

- Options/Products Viewed vs.
- Options/Products Wishlishted vs.
- Options/Products Selected
- Options /Products most Selected

Total Homes: 180

	Offered	Viewed	% Conversion (Viewed to Wishlist)	Wishlisted	% Conversion (Wishlist to Selected)	Selected from Wishlist	% Selected from Wishlist	Total Selected
2671GroupImgNoDes	3	0	-	1	0%	0	-	0
DOOR01	3	1	0%	0	-	0	0%	2
NormalMultiProd	49	2	100%	2	100%	2	100%	2
OptionF2533	29	2	150%	3	0%	0	-	0
Sky Light(12345)	2	0	-	0	-	0	-	0
renato fixed price	2	0	-	0	-	0	-	0
Windows(810)	80	6	50%	3	0%	0	0%	1
1.18.2	47	3	67%	2	0%	0	0%	1
344A	3	1	0%	0	-	0	-	0
344B	3	1	0%	0	-	0	-	0
344C	3	1	0%	0	-	0	-	0
344D	3	0	-	0	-	0	-	0
344E	3	0	-	0	-	0	-	0
344F	3	0	-	0	-	0	-	0
344G	3	0	-	0	-	0	-	0
344H	3	0	-	0	-	0	-	0
M Option	3	0	-	0	-	0	-	0
Milgard Window	3	0	-	0	-	0	-	0
WIN01	3	0	-	1	0%	0	-	0

Note: The data in this report is generated from the Envision Data Warehouse and is refreshed nightly.

DCM: Allow Copy of 'any' Presales wishlist - for shared options

This feature allows you to copy any pre-sales wishlist to a buyer regardless of what plan the wishlist was created on. It will match the options that are available on that plan and copy those over to the buyer wishlist.

OM: Extend Brand Column on "Link Product to Options" screen

On the link products scree in OM, we have added the Manufacturer name to differentiate when Brands have the same name in two different manufacturers:

Platform Updates

- OM Differential: Don't inactivate rooms that are setup for visualizers
- DCM: Optimize Wishlist for builder using rooms and has option price lock turned on
- Visualizer re-design bug fixes
- Platform Bug fixes

What's next?

OM: Ability to automatically assign options to all lower inventory

Currently Envision requires that options be explicitly assigned at the lowest level of inventory which allows those options to be priced individually per plan. The use case for this change is that there are many options that a community may offer at the same price for every plan. This feature will allow the ability to assign options at the community level which will then auto-assign to all lower level inventory at that same price.

EDC Rooms-ReDesign

Category View

Room View

View Rooms the Option is available in on the Option Tile

View Rooms the Option is available in on the Product Description Page